

OCTOBER 19-20, 2023



**AMERISTAR CASINO & HOTEL
KANSAS CITY, MISSOURI**

We would like to invite you to exhibit & sell at the Heartland Tea, Coffee & Chocolate Festival!

The festival is a celebration of all things tea, coffee, and chocolate, and offers a unique opportunity for exhibitors to showcase their products to a diverse audience of tea, coffee, and chocolate enthusiasts.

The festival has a rich history, starting in 2015 as the Midwest Tea Festival, drawing 1100 attendees in its last year prior to the pandemic. Sally Wei took over as director in 2022-2023 for over 800 attendees. For 2024, Nicole Burriss, the festival founder and original director, returns to advise the new director, Tina Beyers of Savory Tea Co. We are planning for 1000+ attendees in 2024.

We offer a range of booth prices to help level the cost of participation for those local as well as international. If we do not have enough exhibitors to pay for the venue by April 10, the event will be cancelled and any deposits and payments will be refunded. 50% deposit must be paid when you are accepted into the show.

The festival will offer a curated list of exhibitors to ensure minimal overlap of products and to provide attendees with a diverse range of offerings. In addition to the exhibitor floor for shopping, the festival will also feature educational offerings, including hands-on classes and lectures. Attendees can also participate in small group tasting sessions and enjoy afternoon tea and coffee seatings on both days.

Don't miss out on this exciting opportunity to showcase your products and connect with tea, coffee, and chocolate enthusiasts from around the region. Register today at <http://www.htccf.com/exhibit>



Booth Prices

Within 300 miles of Kansas City ~ \$450
Over 300 miles from Kansas City ~ \$400
International (non-US) ~ \$300
Info table (no sales) ~ \$200

\$50 discount for applying and paying
minimum 50% deposit by April 10

We keep nothing from your sales. Local taxes
are your responsibility to collect and pay to the
state after the event.

Prior exhibitors from Midwest Tea Fest will be
assigned a point system and allowed choice of
booth location in order of points.

Lodging

- Limited rooms available at the venue hotel,
Ameristar Casino and Hotel. Block booking
information to come.
- Additional rooms available at hotels that are
10 minutes from the venue. Block booking
information to come.

Speaking

- If you would like to teach a class or present
a lecture, there are limited slots available.
- \$50 booth discount will be given for
accepted speakers.



Optional Logistics & Add-ons

- Shipping & storage details for boxes and
pallets provided upon request, \$0 (you must
arrange and pay for your own shipping)
- Lunches can be ordered from the venue
restaurants and delivered to booth upon
request, \$Varies, 20% discount
- Wifi included
- Electric included depending on booth site
- Purified drinking water included in 3 temps
- No health permit required
- Covered & skirted table & chairs, pipe & drape
backing included
- Set up Friday night or Saturday morning



Questions? Give us a shout at htccfest@gmail.com